

To Serve With Love and TBJ Enterprises
present

The
Gathering
Awards Gala

**Celebrating Charlotte's Outstanding
Community Volunteers and Philanthropists**

Friday, May 24, 2019 • 8PM

The Ritz-Carlton
201 E Trade Street
Charlotte, NC 28202

Cost:
\$65 per person
\$500 per table

Tickets: www.toservewithlove.org | Info: 980.263.4990

A portion of the proceeds from this event will benefit the programs and services provided to the community through To Serve With Love, Inc., a 501c3 non-profit organization.



Dear Sponsor:

I hope that this letter finds you and your organization well and thriving. To Serve With Love, Inc. seeks partnerships with organizations like yours to continue the goal of ending poverty and homelessness as well as uplifting the Charlotte community through engagement and inclusion.

To Serve With Love, Inc. asks you to partner with us to help make our annual awards gala, *The Gathering*, a true success as we celebrate Charlotte's outstanding community volunteers and philanthropists. The awards gala will be held on Friday, May 24, 2019 at the Ritz-Carlton Hotel in Charlotte, NC.

To Serve With Love, Inc. is an outreach ministry and 501c3 organization who seeks to assist the community by offering support, education and volunteer assistance to those persons in the community subjected to homelessness, domestic violence, and substance abuse or simply in need of a helping hand.

This is a great opportunity for your organization to receive exposure and help to support a worthy cause. Your involvement will make this year's event an extra special celebration.

Enclosed, is our partner information with options designed to fit your desired level of commitment. Please feel free to contact Tenessa Moore at (704) 726-6007 or tmoore@toservewithlove.org if you require additional information. Many thanks for your support and willingness to help serve our community!

Sincerely,

Teresa Johnson

Teresa Johnson, President
To Serve With Love, Inc.



Partnership Opportunities

Platinum Partner - \$5,000

- Listed as Platinum Partner in Gala program
- Prominent signage at the Gala
- Full page color ad in Gala program
- Announced as Platinum Partner during the Gala
- Three (3) VIP tables of eight (8) at the Gala
- Company name/logo listed on www.toservewithlove.org website during event promotion

Sustainability Partner - \$3,500

- Listed as a Sustainability Partner in Gala program
- Prominent signage at the Gala
- Full page color ad in Gala program
- Announced as a Sustainability Partner during the Gala
- Two (2) VIP tables of eight (8) at the Gala
- Company name/logo listed on www.toservewithlove.org website during event promotion

Contributing Partner - \$2,500

- Listed as a Contributing Partner in Gala program
- Prominent signage at the Gala
- Full page color ad in Gala program
- Announced as a Contributing Partner during the Gala
- One (1) VIP table of eight (8) at the Gala
- Company name/logo listed on www.toservewithlove.org website during event promotion

Sowing A Seed Partner - \$1,000

- Listed as Platinum Partner in Gala program
- Prominent signage at the Gala
- Half page color ad in Gala program
- Announced as Platinum Partner during the Gala
- Two VIP tickets to the Gala
- Company name/logo listed on www.toservewithlove.org website during event promotion



Advertising Specifications

*To Serve With Love, Inc.
The Gathering Award Program*

Please submit digital files in one of the following PC formats:

Quark Xpress | Adobe Photoshop | Adobe Acrobat PDF | Adobe Illustrator | CorelDraw

Note: Please provide all associated image files and fonts with fully designed advertisement. All artwork should be provided at no less than 300 dpi. Please provide a PDF or printed proof of the advertisement to ensure proper output of file at press time.

Pricing:

Full Page (8in. x 10.5in.); Bleed (8.625in. x 11.125in.)	\$250.00
½ Page (5in. x 8in.)	\$150.00
¼ Page (3.75in. x 5.75in.)	\$75.00
Business Card (1.75in. x 3in.)	\$40.00
Premium Ads (2-Inside Cover)	\$500.00
Premium Ad (Back Cover)	\$750.00

Bleeds are only allowed for full page ads. If artwork is submitted improperly or corrections must be made there will be a prepress charge of \$45 per hour to make corrections. Please make sure that all files are properly named and all images are 300dpi or higher in resolution.

If you would like To Serve With Love's graphic artist to create your advertisement please submit the following information:

- Composite Layout of Ad (placement of information)
- Text (Typed as you'd like it to read) to be placed in Ad – Please provide *.txt, *.doc, or *.rtf format only.
- Artwork (Illustrations/Photography) – Please provide 300dpi or higher resolution images only.

Design/Layout Pricing:

Full Page	\$75.00
½ Page	\$55.00
¼ Page	\$35.00
Business Card	\$15.00



Advertisement Request Form

*To Serve With Love, Inc.
The Gathering Award Program*

Name: _____ Company Name: _____

Address: _____ Telephone: _____

Alternate Telephone: _____ Email: _____

Ad Type: Color B/W Artwork Provided: Yes No

Ad Size: Full Page ½ Page ¼ Page Business Card

Special Advertising: Inside Front Cover Inside Back Cover Back Cover

Program Used: Adobe Acrobat PDF Adobe Photoshop Adobe Illustrator
 CorelDraw InDesign Quark Xpress

Would you like TSWL's graphic artist to create your advertisement? Yes No

Are you providing digital artwork? Yes No

Deadline for all program ads is March 15, 2019. Please submit your completed advertising application, artwork and payment (check, money order, or credit card payments accepted) to:

Brandon McKoy
To Serve With Love, Inc.
408 Stone Post Road
Charlotte, NC 28217

If you should have any graphic design questions pertaining to placing ads in the program please contact:

Tenessa Moore
tmoore@toservewithlove.org | (704) 726-6007